

Journey to Journaling

Using social media updates in your scrapbooks

This statement may be eye-opening for scrapbookers who dislike journaling or avoid it altogether: you are already journaling in your daily life. It's this funky little thing called "social media."

Without journaling, your scrapbooks are just collections of pretty photos. Every status update, Tweet or caption captures the essence and heart of moments you are sharing. Why not combine the two? There's no reason not to incorporate these words into your scrapbooking. It's not cheating; think of it as repurposing.

No matter what social media you prefer, there are tools and options available to preserve your words. Find inspiration through social journaling with tips that focus on four of today's popular social media sites: Facebook, Twitter, Pinterest, and Instagram.

Facebook may currently be the most active social media site. It is the party in the penthouse where everyone who is anyone is on the guest list. To connect with others, Facebook's algorithms alert you to people you know who are already using Facebook. You "Friend" your real friends and other acquaintances, and then you share updates of your daily life and read theirs. Status updates, the words, are

mandatory; photos are optional.

Instagram is the reverse of Facebook. This site is perfect for scrapbookers because photos are the focus and captions are optional. With Instagram, however, you start with a blank slate and you have to create your social network. Captions with hashtags(#) are vital to finding people and businesses that have similar interests as yours. Caption journaling can be any length, so you can describe your photo in one snappy sentence or tell your story in a towering paragraph. When you post a photo, you share it publicly with the world. To group your own photos in a personal collection for easy access, developing an exclusive hashtag establishes a site-specific sub-folder for you and your followers.

Because Facebook and Instagram combine photos and words, these are popular sites to pull journaling from. While there are numerous online options, you can still get your pictures today as you head out to a crop. A Kodak Picture Kiosk will produce physical prints, journal-ready, in less than an hour.

These Kiosk machines are found primarily in CVS and Target stores across the U.S. The "social prints" option will put your image, sta-



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These are some of the fun, unique items that can be made from your Instagram images—mini-photobooks and stickers.

tus update, caption and hashtags directly onto a 4- by 6- inch photo. It also has the option to print in other sizes such as 5 by 5 and 6 by 6 inches. These machines have the capability to access accounts and posts of your friends and followers, but this function is limited based on personal privacy settings.

Twitter shares real-time snippets of life, thoughts and website links in 140 characters or less, the length of this sentence including spaces. Attaching a photo adds to the engagement, but doing so takes up character count. Twit-

ter is ideal for journaling because the site is all about the words. These updates, called Tweets, revolve around immediate or current events. You talk to a specific person with a mention, using @, thus creating a conversation with multiple perspectives, a unique opportunity for journaling. A key way of connecting with others in a worldwide conversation on a topic

Social scrapbooking resources

Facebook

- mysocialbook.com—Create a detailed, colorful photobook for you or a family member of all Facebook news feeds, status updates and comments. You can even create a book from any group or fan page.
- blurb.com—Create a digital eBook complete with status updates and comments.

Kodak Picture Kiosks

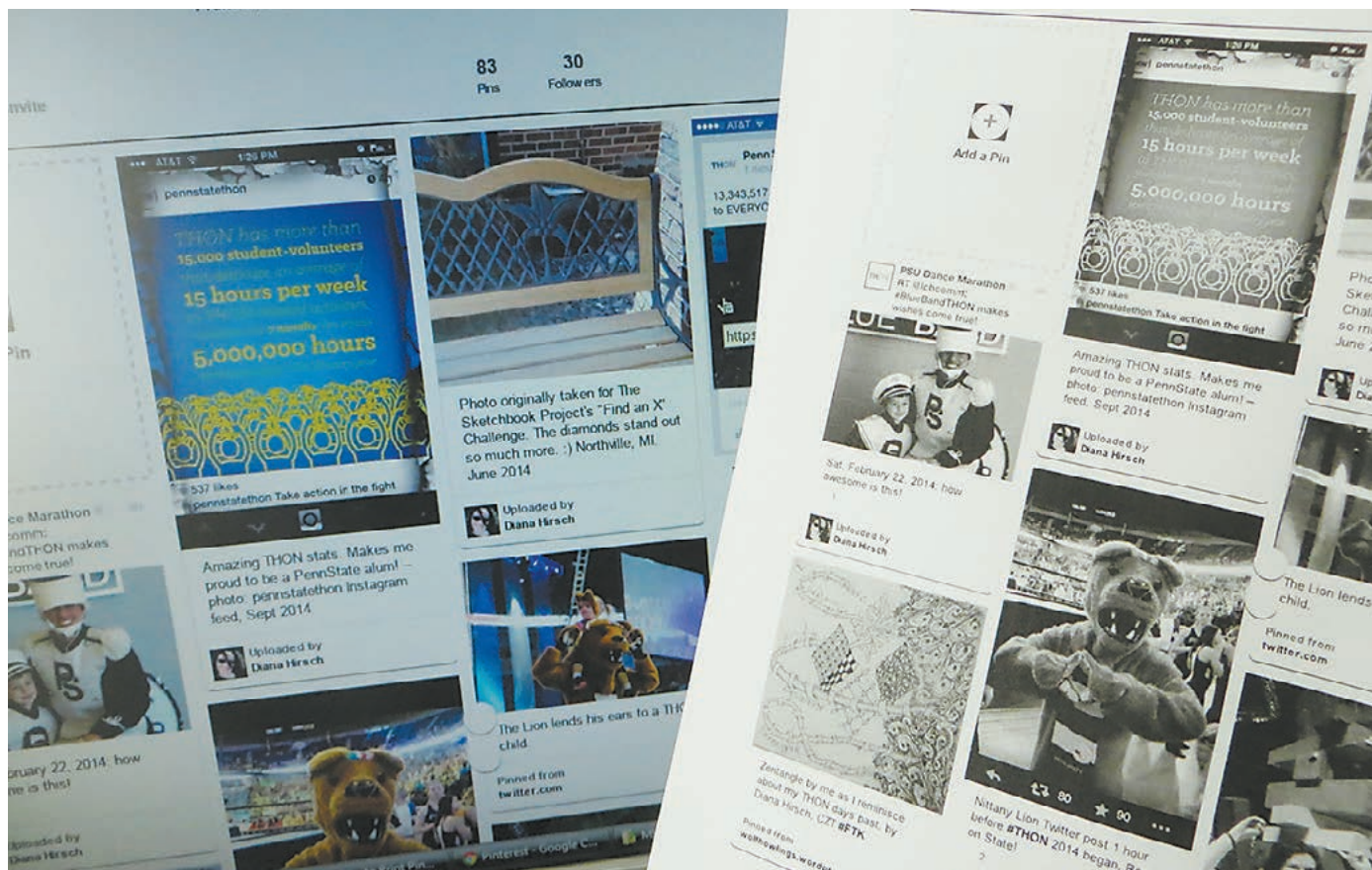
They are in most CVS or Target stores. To find a location near you check online for current list of locations: tinyurl.com/45xo994

Twitter

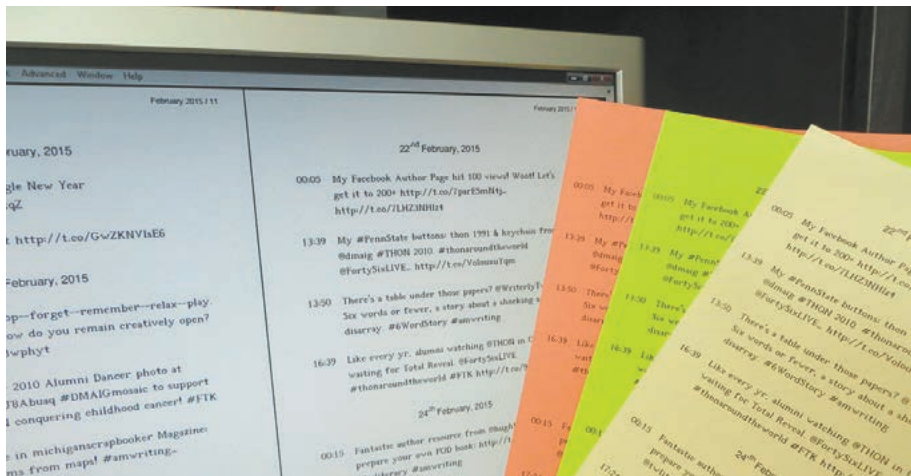
Tweetbook.in—Is a website that formats Tweets into an interactive diary-type PDF eBook. You can categorize Tweets from a specific time frame or backup your entire Twitter history. Once you create this free book, you can also share it with others.

Instagram

www.printstragr.am—Print Studio, formerly called Prinstagram, creates photobooks, prints, magnets, buttons, stickers and mini albums from your account.



Print your Pinterest Boards to use in a mini-album or on a scrapbook "all about me" layout.



Print a page from the eBook onto colored paper for an instant journaling block.

uses an event-specific hashtag. A Tweet can be a social or historic commentary like, “What a terrible earthquake,” or an in-the-moment update like, “I’m scrapbooking at #GLMM in Novi.” Printing a Twitter timeline directly onto colorful paper creates journaling blocks to cut out and adhere directly into an album.

Pinterest is a virtual bulletin board site where you save, or “Pin,” craft ideas, recipes and other treasures you find on the Internet onto “Boards” that you create. You can save these Boards as a PDF file to print and create, among other things, a scrapbook time capsule or a physical copy for a portable mini-album.

In your life, you capture photographic images and tell your stories every day through these social media outlets. With a little creativity, you can preserve all of these detailed, daily moments into a scrapbook with minimal effort. Using social media can make journaling fun once again or for the first time. *

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This layout was created from Facebook photos printed with the “social prints” option on a Kodak Picture Kiosk. The status is included with the image, so journaling is done.



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